



January 9, 2012

Dear Potential Sponsor:

Can you believe that we are three months away from the beginning of baseball/softball practice? This year, Ontario Youth Sports, Inc. is asking for your support by giving your business the opportunity to sponsor a team or purchase a 4'x8' outfield sign for display at one of two parks in Ontario. Your purchase will help Ontario Youth Sports, Inc. (OYS) provide funding for the 1,000+ youth in Ontario! Your donation will help provide equipment, uniforms, insurance and park maintenance for all of our sports (baseball, softball, t-ball, we-ball, football, soccer and cheerleading).

Here are some fact-based specifics that I can tell you about the exposure your sign or team sponsor will receive this year. More than 12,000 people attended either a baseball, softball or t-ball game each year! In addition to OYS sponsored events, there are also travel games and the Ontario High School Freshman play at the park. Every summer, teams from Madison, Plymouth, Lexington, Savannah, Galion and several teams from Columbus visit the park. Your team sponsor or sign is being exposed to many of your current customers as well as your prospective customers!

I would like to offer you the opportunity to commit to another three years with these exciting offers:

- **Field Sign Sponsor** - Your sign (4'x8') will be placed in the park of your choice Marshall or Stowell. The cost is \$600 for a three-year agreement or \$250 per year for three years.
- **Field Sign and Team Sponsorship Combo Deal** – Your sign will be placed in the park of your choice and you will also receive one team sponsor for \$700. This includes a three-year agreement on the field sign and a team sponsor for one year. Combined savings is \$150 (with the paid three-year agreement on the sign and the one-year team sponsor)
- **Team Sponsorship** - Your business name and logo put on team uniforms. Your company name will be advertised to media and team families (specifically on www.oysports.com) as a sponsor. After the season, your business will receive a plaque of your sponsored team. The cost is \$150 per team or two teams for \$250.

On behalf of OYS, we would like to thank you in advance for your consideration and would appreciate your continued support. If you choose to sponsor a team or purchase a field sign, know that your donation will continue to foster our belief that our children are the leaders of tomorrow and organized sports develop their social skills and most importantly, they have fun!

If you have additional questions or need more information, please contact:
Joe Sansalone at (419) 610-8126 or Kenn Spencer (419) 566-8072.

Thank you,

Kenn Spencer, President
Ontario Youth Sports, Inc.

Joe Sansalone, VP
Ontario Youth Sports, Inc.

Deadline for a Team Sponsor or Field Sign Sponsorship with Ontario Youth Sports, Inc. is **March 23, 2012**.

Please make all checks payable to Ontario Youth Sports, Inc., enclose and mail to:

Ontario Youth Sports, Inc.
P.O. Box 125
Ontario, OH 44862

Company Contact: _____

Contact Phone Number: _____

Field Sign Sponsor:

- Enclosed find my \$600 for a three-year agreement (**Send copy of business logo**)
- Enclosed find my \$250 for my first year payment on a three-year agreement
(**Send copy of business logo**)

Field Sign and Team Sponsor Combo Deal:

- Yes! I would like to purchase a field sign (3 year agreement) and sponsor a team. Enclosed please find my logo and a check for \$700.00

Team Sponsor:

- Yes! I would like to only sponsor a team for \$150.00, enclosed please find my logo
- Yes! I would like to sponsor two teams for \$250.00, enclosed please find my logo

You have the option of having your sign at Marshall Park for baseball and t-ball or having it placed at Stowell Park for softball and we-ball. Please indicate below your preference.

Marshall Park_____ **Stowell Park**_____

Please complete this section if you are sponsoring a team this year and would like to choose a particular sport and team. OYS will try to accommodate all requests.

(Please circle one)

Sport I would like to sponsor: Baseball Softball T-Ball **Age Group:** _____

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OYS, Inc. is a 501c3 not-for profit organization and all contributions thereto are tax-deductible to the full extent of the law.